

The All About Jazz Musician Page Primer

Built for today's working jazz musician

Since its inception in 1995, [All About Jazz](#) has grown to become the most trafficked and most trusted jazz destination on the web. It's also home to over [120,000 musician pages](#). An artist-first website, we continually develop promotional solutions to help jazz musicians reach our vast network of fans and industry professionals worldwide. This document explains how to use All About Jazz to promote yourself, your music, and your shows; and it starts with your musician page.

About Your Musician Page

There's a high likelihood that your All About Jazz musician page exists, and if it does, you can claim it and update it at any time. If your page does not exist, then [create it](#). Once you create your page, you own it, though more than one person can maintain your page including your publicist, your manager, a trusted friend, or a family member.

There are several assets associated with your musician page including photos, events, your album discography, your biography, links, audio players, videos, teaching information, tags, influencers, etc. It's common for an All About Jazz visitor to read an article about you, then click through to your musician page, so it's important to keep your page current: once or twice a year should suffice.

Getting Started

To claim or create your musician page, either sign in or sign up. If you have signed up in the past and forgot your password, reset it. If your email address is old, [contact me](#) and I'll reset both your email address and password.

Once signed in, search for your musician page by clicking the magnifying glass icon in the top right corner of any [All About Jazz page](#). Click the “Advanced search” link, click the “Musicians” tab, then search by your name. If your page appears in the search results, click the CLAIM button, otherwise, click the ADD IT NOW button.

Claim or Create

Your claim request is emailed to me and I will grant you access to your musician page straight away. Once you receive an email from All About Jazz, click the link in the message. Once you arrive on your page, click the blue “Update Page” button, then complete each tabbed section on the subsequent form.

If your page does not exist, [create it](#). Creating a musician page is a two step process and once you get to step 2, follow the instructions to complete each tabbed section. Also, at any point during step 2 you can save your changes then come back later to complete your page.

The most effective page is a complete page, so upload as much information as possible.

Upgrade to Premium

All About Jazz’s standard page service is free; we also offer a premium page service which is an affordable \$50/year. The premium service includes a stylish page that acts as your EPK, allows you to set retail links, provides maximum sitewide exposure, includes tech support and more. I’ll also help you build your premium musician page so it looks its absolute best. Learn more about our premium musician page service [here](#).

HOME ALBUMS ARTICLES EVENTS MUSIC MUSICIANS NEWS PHOTOS RADIO HI, MICK



Pat Metheny

Instrument: Guitar | Location: Kansas City

★ PREMIUM PAGE

The image shows a musician profile page for Pat Metheny. At the top is a navigation bar with links for HOME, ALBUMS, ARTICLES, EVENTS, MUSIC, MUSICIANS, NEWS, PHOTOS, and RADIO. On the right side of the navigation bar are icons for a user profile (HI, MICK), a message icon with a red notification dot, a calendar icon, and a search icon. The main header features a circular profile picture of Pat Metheny on the left, his name 'Pat Metheny' in large white text, and his instrument 'Guitar' and location 'Kansas City' below it. Underneath this information are five social media icons: a share icon, a gear icon, an email icon, a heart icon, and a camera icon. The background of the page is a large, dark photograph of Pat Metheny sitting and holding a light-colored hollow-body electric guitar. At the bottom center of the page, there is a small badge that says '★ PREMIUM PAGE'.

Sample premium musician page.

Related Links

- [Musician Directory](#)
- [Musician Toolkit](#)
- [Musician Page vs Member Page](#)
- [Upgrade to a premium page](#)

Contact Us

If you have questions or need assistance, contact Michael Ricci via All About Jazz private message [here](#).